Coca-Cola Freestyle® Program

Coca-Cola Freestyle® provides a vast array of services to help ensure a seamless and easy operation. Your program* will include the following:

- **Product variety**
- **Innovative dispenser**
- **Beverage quality**

**MAKES BUSINESS EASY**
- **Increased crew productivity**
- **Space saving components**
- **Efficient supply-chain**

**DRIVES GROWTH**
- **Drive traffic**
- **Increased incidence**
- **Overall outlet revenue**

**STATE-OF-THE-ART EQUIPMENT**

**SERVICE EXPERTS**

**OPERATIONS SUPPORT**

**MARKETING SUPPORT**

*Contact a Coca-Cola Representative for more details about the program fee.

Contact a representative for more information and to see if Coca-Cola Freestyle® is right for your business. Visit www.cokesolutions.com

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More innovations to meet your business needs
Coca-Cola Freestyle® gives today’s demanding consumers variety they want

**What would you like to drink?**

- All drinks
- Low/no calorie
- Fruit flavored
- Caffeine free

**Drink Choices**

- 80+ Options
- 90+ Caffeine Free Options
- 70+ Low or No Calorie Options
- 50+ Still Options

**Perfect Results with PurePour Technology™**

- Simple Quality Ingredients
- Uniquely Formulated Recipe
- Technological Innovation

**Perfect Results**

“It’s like drinking it from the bottle, it tastes better.”

**Improve operational efficiency**

- Quick and easy for peak periods with a simpler change out process
- Easy-to-follow on-screen instructions
- Connectivity that allows for predictive ordering of supplies
- Dimensions for 8000: 25” W x 33” D x 72” H
- Dimensions for 9000: 25.5” W x 35.5” D x 73.75” H (with lid)

**40% Average space savings**

Reduce inventory space and weight versus bag-in-box

**Fully recyclable paper components and reusable plastic trays**

**Coca-Cola Freestyle® drives total outlet profitability**

- +5% Coca-Cola Freestyle® increases beverage incidence
- +3% Coca-Cola Freestyle® increases traffic
- +10¢ Typical retail price increase

**Coca-Cola Freestyle® offers a powerful social/mobile marketing platform**

- Mobile App
  - Sweepstakes
  - Location maps
- Social/Mobile
  - Facebook
  - Twitter
- National Media Campaigns
  - Get a Coke
  - Share a Coke
  - Mobile App
  - Consumers send their favorite mix straight to the machine with QR Code technology

**Typical retail price increase**

+10¢

**Source:** All information included comes from proprietary Coca-Cola and third-party Coca-Cola Freestyle® research for current 8000/9000 customers—available upon request.

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- Exclusive to Coca-Cola Freestyle® Brands
- 90+Caffeine Free Options
- 70+Low or No Calorie Options
- 50+Still Options