

EXCITES CONSUMERS

- » Product variety
- » Innovative dispenser
- » Beverage quality



MAKES BUSINESS EASY

- » Increased crew productivity
- » Space saving components
- » Efficient supply-chain



DRIVES GROWTH

- » Drive traffic
- » Increased incidence
- » Overall outlet revenue



Coca-Cola Freestyle® Program

Coca-Cola Freestyle® provides a vast array of services to help ensure a seamless and easy operation. Your program* will include the following:

STATE-OF-THE-ART EQUIPMENT



SERVICE EXPERTS



OPERATIONS SUPPORT

MARKETING SUPPORT



...and much more

*Contact a Coca-Cola Representative for more details about the program fee.

Contact a representative for more information and to see if Coca-Cola Freestyle® is right for your business.
Visit CokeSolutions.com

Coca-Cola
freestyle.
7000



Right size solution
for medium volume outlets

EXCITES CONSUMERS

Coca-Cola Freestyle® 7000 gives today's demanding consumers variety they want



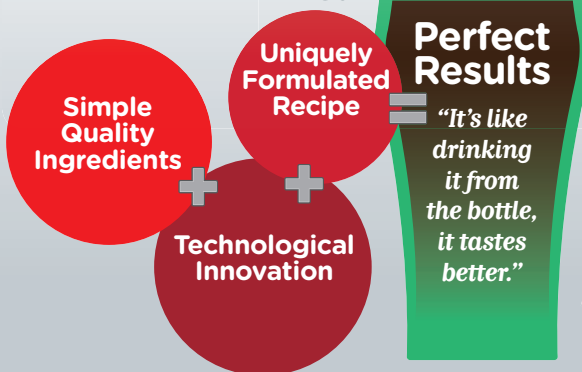
40+ Options
Caffeine Free

30+ Options
Low or No Calorie

10+ Options
Still

Drink Choices
On Coca-Cola Freestyle® 7000

Perfect results with PurePour Technology™



MAKES BUSINESS EASY

Improve operational efficiency

- » Quick and easy for peak periods with a simpler change out process
- » Fewer spills
- » Easy-to-follow on-screen instructions
- » Counter top installation
- » Dimensions: With 4" Legs, Drain Pan: W:30.1" x D:35.7" x H:43" (39" without legs)

40%
Average space savings

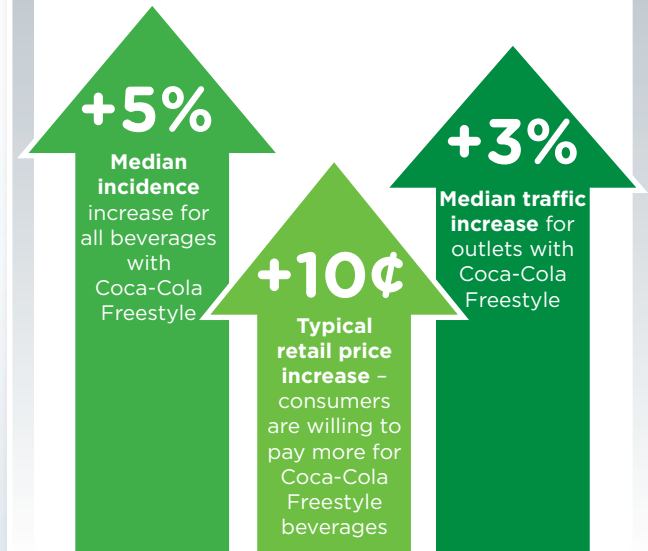
Reduce inventory space and weight versus bag-in-box

Fully recyclable paper components and reusable plastic trays



DRIVES GROWTH

Coca-Cola Freestyle drives total outlet profitability



* Source: All information included comes from proprietary Coca-Cola and third-party Coca-Cola Freestyle research for current 8000/9000 customers—available upon request.

Coca-Cola Freestyle 7000 offers a powerful social/mobile marketing platform

Drive traffic and awareness right through your doors

Social/Mobile

Mobile App

- » Location maps
- » Sweepstakes

National Media Campaigns*

Get a Coke
Share a Coke

Mobile App*
Consumers send their favorite mix straight to the machine with QR Code technology

Facebook Twitter

* Future national media campaigns