

What is COKE SOLUTIONS?

Information

CokeSolutions is the single online resource for information and tools to grow your business with Coca-Cola. The site provides the latest insights, profit tools, and resources to help grow your business.

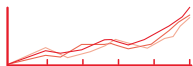
PROVIDES THE LATEST INDUSTRY NEWS AND INFORMATION



Channel-Specific Content — showing information relevant to your business.



Monthly Newsletters — providing a breakdown of the most recent marketing strategies and programs.



Industry Trends — that can help drive your business forward.



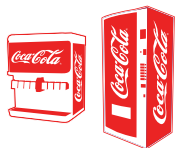
Staff & Training — videos, articles, and tools with tips and tricks for a great staff.



Monthly Webinars — to learn about new insights, trends and business building strategies that can increase competitiveness.



Robust Product Listing — with in depth information about Coca-Cola's many brands.



Equipment Information — key facts and specs about Coca-Cola's equipment options, complete with downloadable PDFs.



Coca-Cola Freestyle Information — videos, success stories and information on featuring this equipment in your outlet.

OFFERS A VARIETY OF USEFUL TOOLS



Find Your Local Coca-Cola Contact — and begin a conversation today.



Coke Catalog — a one-stop shop to purchase Coca-Cola merchandise and point-of-purchase for your business.



Design Machine — Customize marketing materials in a matter of minutes.



Recipe Box — Browse over 300 Specialty Beverage recipes and help you expand your beverage menu.



Food Pairings — match your cuisine with the ideal Coca-Cola beverage.



Equipment Troubleshooting — a series of videos to help troubleshoot common equipment issues.



Nutrition Calculator — An on-site calculator to help meet the nutrition information FDA regulations.



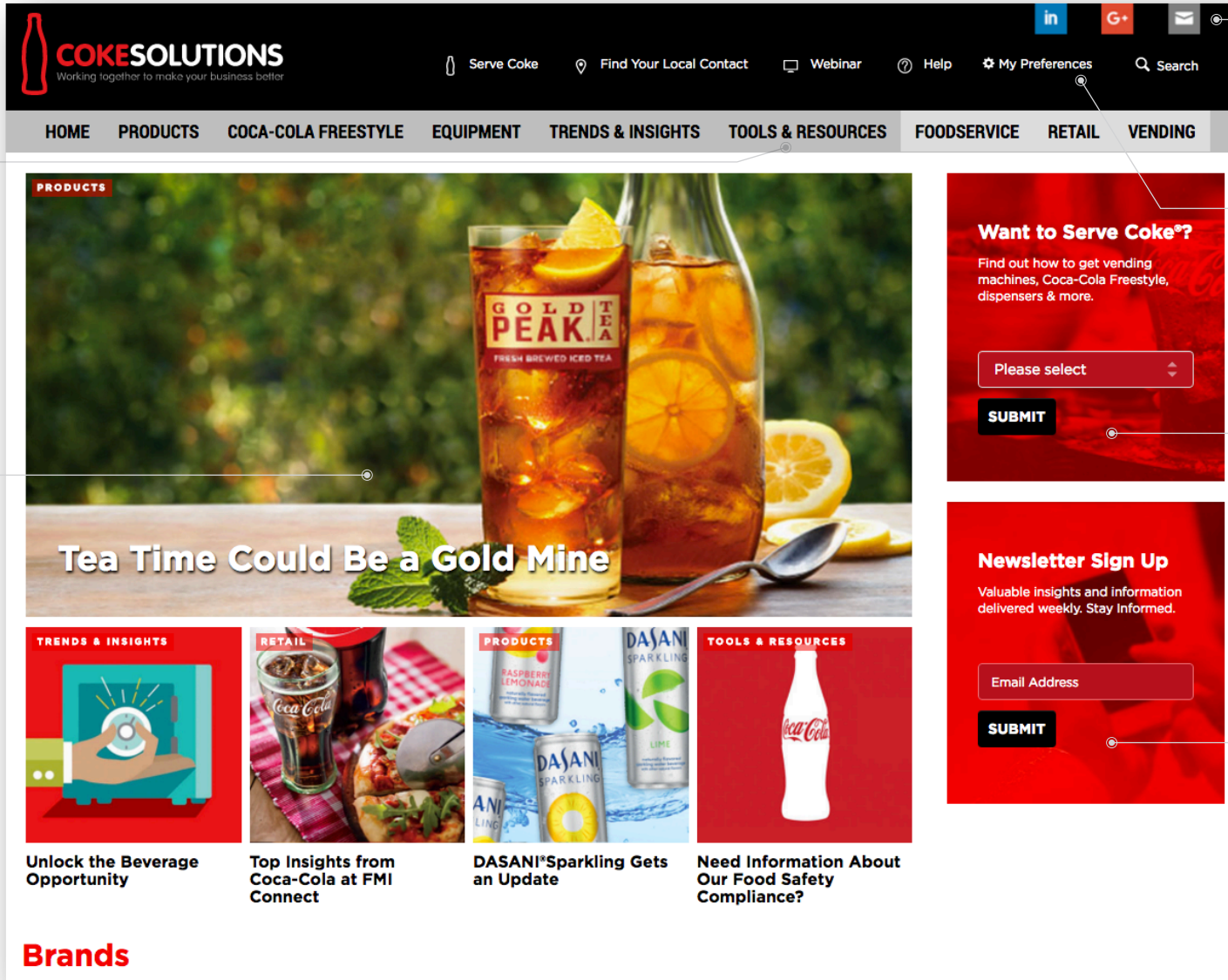
Full Line Operator Portal — where Full Line Operators can create point-of-purchase materials for bundled offers.

General Customer Support
Phone: 800-241-COKE
24 hours a day, 7 days a week

CokeSolutions.com Support
Phone: 866-951-2627
9:00am-6:00pm ET M-F
CokeSolutions@coca-cola.com

Tech Support
Phone: 866-265-3638
7:30am-7:00pm ET M-F

MARKETING, MERCHANDISING, AND BUSINESS-BUILDING TOOLS AT YOUR FINGERTIPS



The screenshot shows the CokeSolutions website with a navigation bar containing: HOME, PRODUCTS, COCA-COLA FREESTYLE, EQUIPMENT, TRENDS & INSIGHTS, TOOLS & RESOURCES, FOODSERVICE, RETAIL, and VENDING. A main banner features a glass of Gold Peak tea with the headline "Tea Time Could Be a Gold Mine". Below the banner are four content tiles: "Unlock the Beverage Opportunity" (Trends & Insights), "Top Insights from Coca-Cola at FMI Connect" (Retail), "DASANI Sparkling Gets an Update" (Products), and "Need Information About Our Food Safety Compliance?" (Tools & Resources). On the right side, there are two red call-to-action boxes: "Want to Serve Coke?" with a dropdown menu and a "SUBMIT" button, and "Newsletter Sign Up" with an "Email Address" input field and a "SUBMIT" button.

Get quick access to the latest and greatest marketing articles and tools.

The latest industry news, marketing strategies, merchandising guidelines, and product information.

Follow us on LinkedIn and Google+ to stay up to date and share content.

Customize the content you see by channel under "My Preferences."

Want to serve Coca-Cola® products? Complete the New Business Request Form and a Coca-Cola representative will contact you.

Sign up to receive the monthly newsletter to stay up to date on the latest industry trends and business solutions.