

Coca-Cola freestyle

More innovations to meet
your business needs

DRIVES GROWTH

Increases fountain incidence,
traffic and retail price

DELIGHTS GUESTS

Creates big fans with
innovation and variety

ENHANCES OPERATIONS

Streamlines labor and
saves storage space



Crew Serve **8000**



NEW Self Serve **9100**



Self Serve **9000**



DRIVES GROWTH

Drive total outlet profitability

+5%
Coca-Cola Freestyle® increases beverage incidence

+10¢
Typical retail price increase

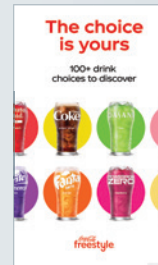
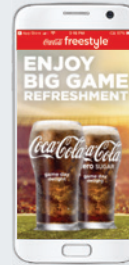
+3%
Coca-Cola Freestyle® increases traffic

*Source: All Information included comes from proprietary Coca-Cola and third-party Coca-Cola Freestyle® research for current 8000/9000 customers— available upon request.

Complete calendar of on-dispenser programs



Powerful social/mobile marketing platform



National Media Campaigns

Always innovating to refresh your beverage business

Coca-Cola freestyle



DELIGHTS GUESTS

Give today's demanding consumers the variety they want

Premium beverage experience with PurePour Technology™

Simple Quality Ingredients + Technological Innovation + Uniquely Formulated Recipe = **PERFECT RESULTS**

100+
drink choices to discover

8
Beverage categories

100+
Caffeine free choices

100+
Freestyle exclusives

100+
Low/no calorie choices

ENHANCES OPERATIONS

Improve operational efficiency

- Quick and easy for peak periods with a simpler change out process
- Easy-to-follow on-screen instructions
- Connectivity that allows for predictive ordering of supplies

DISPENSER DIMENSIONS:

8000 Crew Serve: 25" W x 33" D x 72" H
9000 Self Serve: 25.5" W x 35.5" D x 73.75" H
9100 Self Serve: 25.5" W x 35.5" D x 74.75" H

Fully recyclable paper components and reusable trays



40%
Average space savings

Reduce inventory space and weight versus bag-in-box

Premium support solutions... guaranteed!

TRAINING
Training resources to keep your crew in-the-know

TOOLS
Materials to help make maintenance and cleaning easier

SERVICE
24 hours 7 days a week support

