

EXCITES CUSTOMERS

- » Product variety
- » Innovative dispenser
- » Beverage quality



MAKES BUSINESS EASY

- » Increased crew productivity
- » Space saving components
- » Efficient supply-chain



DRIVES GROWTH

- » Drive traffic
- » Increased incidence
- » Overall outlet revenue



Coca-Cola Freestyle® Program

Coca-Cola Freestyle® provides a vast array of services to help ensure a seamless and easy operation. Your program* will include the following:

STATE-OF-THE-ART EQUIPMENT



SERVICE EXPERTS



OPERATIONS SUPPORT



MARKETING SUPPORT



...and much more

*Contact a Coca-Cola Representative for more details about the program fee.

Contact a representative for more information and to see if Coca-Cola Freestyle® is right for your business.
Visit www.cokesolutions.com

Coca-Cola freestyle®



More innovations to meet your business needs

EXCITES CONSUMERS

Coca-Cola Freestyle® gives today's demanding consumers variety they want



80+

Drink Choices
Exclusive to Coca-Cola Freestyle® Brands

90+
Caffeine Free
Options

70+
Low or No
Calorie
Options

50+
Still
Options

Perfect results with PurePour Technology™

Simple Quality Ingredients

Uniquely Formulated Recipe

Technological Innovation

Perfect Results

"It's like drinking it from the bottle, it tastes better."

MAKES BUSINESS EASY

Improve operational efficiency

- » Quick and easy for peak periods with a simpler change out process
- » Easy-to-follow on-screen instructions
- » Connectivity that allows for predictive ordering of supplies
- » Dimensions for 8000: 25" W x 33" D x 72" H
- » Dimensions for 9000: 25.5" W x 35.5" D x 73.75" H (with lid)

40%

Average space savings

Reduce inventory space and weight versus bag-in-box

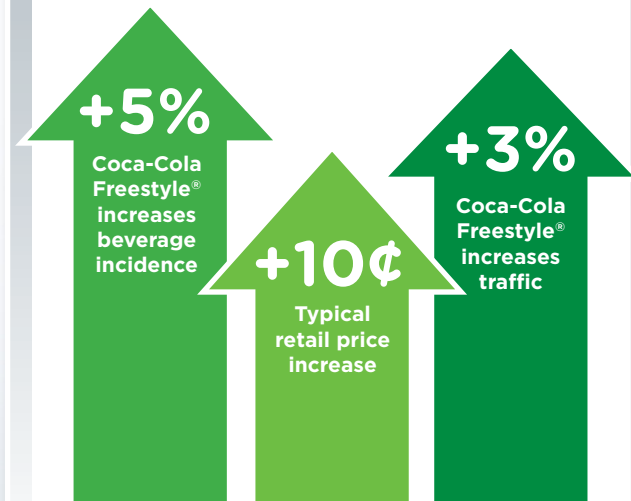


Fully recyclable paper components and reusable plastic trays



DRIVES GROWTH

Coca-Cola Freestyle® drives total outlet profitability



* Source: All Information included comes from proprietary Coca-Cola and third-party Coca-Cola Freestyle® research for current 8000/9000 customers—available upon request.

Coca-Cola Freestyle® offers a powerful social/mobile marketing platform

Social/Mobile

Mobile App

- » Sweepstakes
- » Location maps



Facebook



Twitter

National Media Campaigns*

Get a Coke
Share a Coke



Mobile App*

Consumers send their favorite mix straight to the machine with QR Code technology



* Future national media campaigns